

**TO:** James L. App, City Manager  
**FROM:** Joseph M. Deakin, Public Works Director  
**SUBJECT:** Salinas River Enhancement  
**DATE:** March 4, 2003

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**NEEDS:** For the City Council to consider accepting assistance from the National Park Service to prepare an outreach and mapping project for the Salinas River.

- FACTS:**
1. The Federal National Park Service has a Rivers, Trails and Conservation Assistance Program to assist communities by providing expertise and experience to conserve rivers, preserve open space and develop trails and greenways. Each year the National Park Service takes on new projects in helping communities achieve their goals.
  2. In July 2002, the City submitted a proposal to the National Park Service requesting assistance in preparing an outreach and mapping project to enhance the Salinas River.
  3. In January 2003, the City received notice that the City of Paso Robles has been selected for assistance by the National Park Service Trails Assistance Program.

**ANALYSIS  
AND**

**CONCLUSION:** Staff from the National Parks Service has agreed to assist the City in preparing an outreach and mapping project for the Salinas River. Attached is a Scope of Work and Work Program for this Project. As noted in the Scope of Work, the City will need to commit to working with the National Park Service by providing:

- City staff assignment to work with the National Park Service
- locations available to hold public outreach meetings
- printing costs for any publications

**POLICY**

**REFERENCE:** General Plan

**FISCAL**

**IMPACT:** A one-time appropriation of \$5,000 is required to cover printing or other miscellaneous costs which could be incurred for this project.

The four-year financial plan projection update presented to the Council on June 18, 2002 indicated, assuming a worst case scenario, that the General Fund would experience a \$(1,255,000) operating loss for fiscal year 2003. Since that presentation, the Council has approved the following additional General Fund budget appropriations:

Public Safety Staffing	\$124,000
Downtown Trash Receptacles	17,000
Paso VCB Incentive Payment	66,500
City Speed Zone Survey	15,000
Pacific Waste Services	188,000
Paso Robles VCB	19,000
Employee Group Health Benefits	77,000
MS Software Licensing	13,500

These additional appropriations plus this request for \$5,000 would increase the projected General Fund deficit to \$(1,780,000).

- OPTIONS:**
- a. (1)** Adopt Resolution No. 03-xx appropriating a one-time allocation of \$5,000 to Budget Account No. 100-310-5235-178 for the Salinas River outreach and mapping project; and
  - (2)** Appoint a two member ad hoc committee to work with City staff on this project, returning to Council on August 19, 2003.
  - b.** Amend, modify or reject the above option.

Attachments (2)

- 1) Resolution
- 2) Scope of Work & Notification from National Park Service

RESOLUTION NO. 03-

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PASO ROBLES  
AUTHORIZING A BUDGET APPROPRIATION OF \$5,000 FOR THE  
SALINAS RIVER ENHANCEMENT PLAN

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WHEREAS, the Federal National Park Service has a Rivers, Trails and Conservation Assistance Program to assist communities by providing expertise and experience to conserve rivers, preserve open space and develop trails and greenways; and

WHEREAS, in July 2002, the City submitted a proposal to the National Park Service requesting assistance in preparing an outreach and mapping project to enhance the Salinas River; and

WHEREAS, in January 2003, the City received notice that the City of Paso Robles has been selected for assistance by the National Park Service Trails Assistance Program.

THEREFORE, BE IT RESOLVED AS FOLLOWS:

SECTION 1. The City Council of the City of Paso Robles does hereby approve a one-time budget appropriation in the amount of \$5,000 to Budget Account No. 100-310-5235-178 for the Salinas River outreach and mapping project.

PASSED AND ADOPTED by the City Council of the City of Paso Robles this 4<sup>th</sup> day of March 2003 by the following vote:

AYES:  
NOES:  
ABSTAIN:  
ABSENT:

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Frank R. Mecham, Mayor

ATTEST:

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Sharilyn M. Ryan, Deputy City Clerk



## United States Department of the Interior

NATIONAL PARK SERVICE  
Pacific West Region  
Pacific Great Basin Support Office  
600 Harrison Street, Suite 600  
San Francisco, California 94107-1372

IN REPLY REFER TO:

L6016(PGSO-PP)

November 26, 2002

Ditas Esperanza  
Capital Projects Engineer  
1000 Spring Street  
Paso Robles, CA 93446

RECEIVED

DEC 2 2002

Public Works Dept.

Dear Ms. Esperanza:

Thank you for your application for assistance from the Rivers, Trails and Conservation Assistance (RTCA) Program of the National Park Service. We have selected the Salinas River Enhancement project from a large number of requests for technical assistance in Fiscal Year 2003.

Due to limited budget and staff time this fiscal year, there is some uncertainty in the level of assistance we will be able to provide. Given the number of quality project proposals we received this year, our goal is to focus the scope of the selected projects in order to accommodate as many applicants as possible. In many cases we will not be able to accommodate the entire scope of work as proposed. Your staff contact for the project will be Sally Sheridan, who can be reached at 805/687-6090.

Thank you again for your interest in the Rivers, Trails and Conservation Assistance Program. We look forward to working with you this coming year. If you have any questions about the RTCA program, please feel free to call me at 510/817-1449.

Sincerely,

Barbara Rice  
Program Leader, RTCA

cc:

Mayor Frank R. Mecham, City of Paso Robles, 1000 Spring Street, Paso Robles, CA 93446

National Park Service in cooperation with City of Paso Robles  
Proposal for Scope of Work  
Salinas River Enhancement  
1/13/03

**Task One: Building Appreciation for the Salinas River**

NPS/City of Paso Robles would conduct a series of public outreach efforts that could take the form of public meetings/open houses, neighborhood scale informational gatherings, newspaper ads, guided tours of the Salinas River, horseback rides, surveys, and so forth. This step includes:

- Creating awareness of the benefits of creating a Salinas Enhancement Plan. In an informational forum, guest speakers would present information on existing greenway plans such as the San Joaquin Greenway and on the Juan Bautista de Anza Historic Trail.
- Identifying people's values of Salinas River. Either through surveys, open houses, or during Salinas River tours, information would be gathered about what people value about the River and environs.
- Identifying people's wishes, needs and concerns about the Salinas River. Achieved in same manner as above
- Discussion of coordinating or capitalizing on River's relationship to Juan Bautista de Anza Historic Trail.

NPS staff would coordinate public outreach efforts in cooperation with City staff.

**End Products:**

- A public outreach effort resulting in informed audiences enthusiastic about creating a Salinas Enhancement effort.
- An outreach list/support group for enhancement efforts.

**Task Two: Organizational Development**

Using the outreach list/support group developed through public outreach efforts, a steering committee would be organized to help guide further efforts to develop the Salinas Enhancement plan. NPS and City staff would work with this group to refine information from above public efforts into a vision, goals and objectives for the Salinas River Enhancement plan and the relationship to the Juan Bautista Historic Trail.

**End Products:**

- A diverse group of committed individuals/stakeholders/agency staff working together to create a Vision, Goals and Objectives for the Salinas River
- An informational brochure highlighting the Salinas River and enhancement efforts and goals.

### **Task Three: Mapping the Salinas**

Information about the Salinas River would be gathered and recorded on a series of maps:

- Public Lands
- Resources (natural and cultural)
- Floodplain
- Views
- Relation to Juan Bautista de Anza historic trail
- Opportunities and Constraints

NPS staff would develop these maps with informational and base mapping support from City Staff

End Product:

-- A series of working maps

### **NPS needs from City staff:**

- Commitment to work with NPS on these efforts. It is critical to have local presence to lead this effort and be the local contact.
- Co-facilitation of all public meetings
- Assistance with mapping efforts, at least in providing base map information
- Area to work and access to phone while NPS is in Paso Robles for project meetings, works sessions, and so forth.
- Printing costs for any publications